



Give your e-waste to the best



Nature Builds Nation

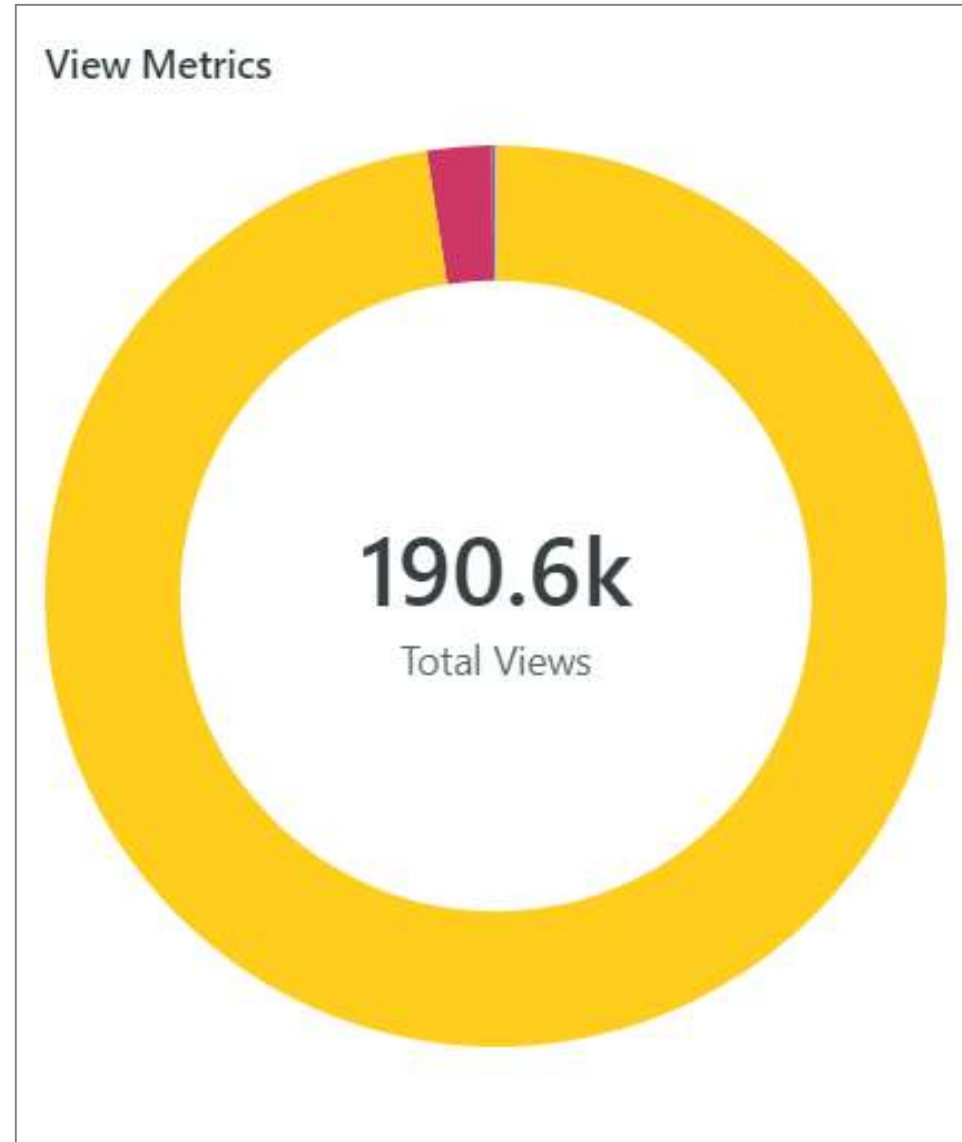
DIGITAL MARKETING ACTIVITY REPORT
WORLD ENVIRONMENT DAY
DIGITAL CAMPAIGN
1ST TO 5TH JUNE'23



CAMPAIGN OVERVIEW

CAMPAIGN OVERVIEW

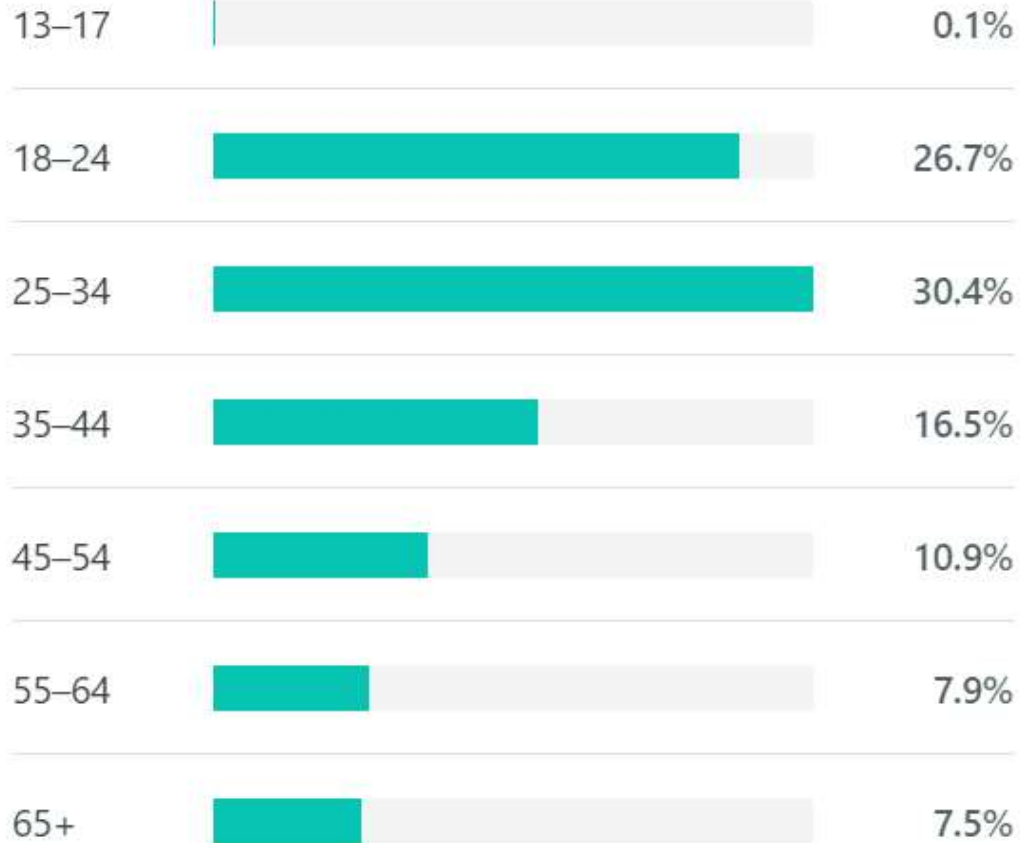
Overview
<u>Impressions</u> 5,912,615
<u>Engagements</u> 29,654
<u>Post Link Clicks</u> 7,402
<u>Engagements</u> 29,654



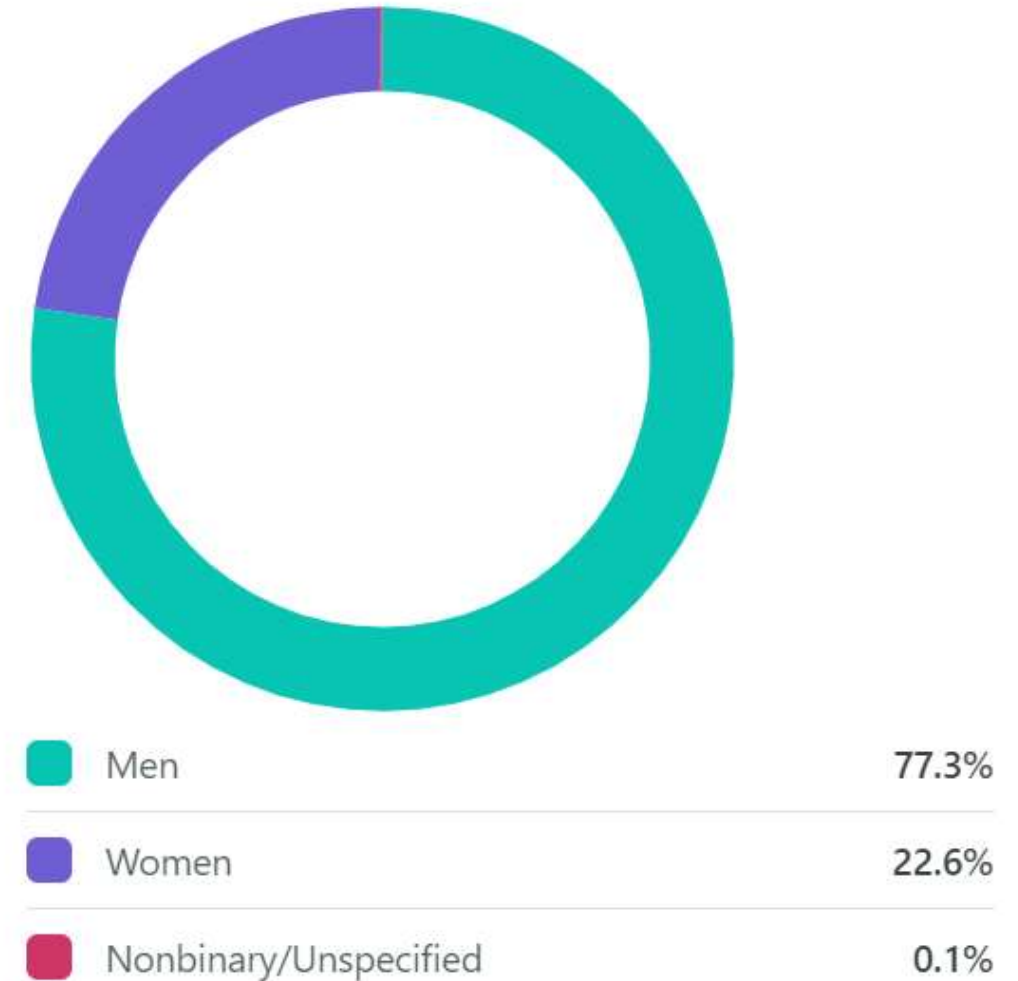
- **The World Environment day campaign has reached to more than 5 million users online from 1st to 5th June'23**

DEMOGRAPHICS

Audience by Age



Audience by Gender



DEMOGRAPHICS

People Reached Top Countries Daily Average

 India	953,367.83
 Nepal	2.5
 Saudi Arabia	1.83
 United Arab Emirates	1.67
 Bangladesh	1.33

People Reached Top Cities Daily Average

Mumbai, Maharashtra, India	112,049.17
Thane, Maharashtra, India	18,265
Kolkata, West Bengal, India	11,089.17
Navi Mumbai, Maharashtra, India	9,306.83
Srinagar, Jammu and Kashmir	7,235.67

- **The World Environment Day campaign reached more than 9 lakh online users on a daily basis from 1st to 5th June'23.**



POST PERFORMANCE

Join us for
E-waste Collection Drive
on June 4th & 5th on occasion of



**World
Environment
Day**

<u>Video Views</u>	114,160
<u>Impressions</u>	3,071,356
<u>Reach</u>	3,055,267
<u>Engagements</u>	21,780

BOOK my JUNK

Nature Builds Nation

NATURE BUILDS NATION



Give your e-waste to the best



Give your e-waste to the best






Nature Builds Nation



Let's Power Up for a Cleaner Future on
World Environment Day!

We Request Your Support To Build A Cleaner Environment.

Help Spread The Word! Share using **#NatureBuildsNation**     

#WorldEnvironmentDay

bookmyjunk.com | Call : 89767 69851



Impressions 965,425

Reach 965,425



Engagements 1,100

LET'S TURN OLD ELECTRONICS INTO HEALING RAYS!

All Alms Collected Will Be Transferred To The
Cancer Patient Aid Association



Your Unwanted
Gadgets Can
Bring Brightness
To The Lives Of
Cancer Warriors.

Help Spread The Word! Share using **#NatureBuildsNation**     

#WorldEnvironmentDay

bookmyjunk.com | Call : 89767 69851



Impressions	46,607
Reach	46,544
Engagements	138

Make it your mission to save **Mother Nature** by recycling E-waste.

Share it on your social media profiles & tag us mentioning **#NatureBuildsNation**



Impressions	910
Reach	857
Engagements	92

#DidYouKnow

India Produces 4 Million Tons Of E-waste Every Year!

Unite for an E-waste Mukht Bharat, Swachh Bharat.

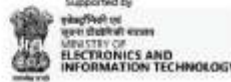


Help Spread The Word! Share using #NatureBuildsNation



#WorldEnvironmentDay

bookmyjunk.com | Call : 89767 69851



Impressions	909,558
Reach	879,241
Engagements	2,028

Join us for a remarkable
E-waste Collection Drive

on June 4th & 5th 2023

Share your pictures or videos & tag us on your social media platforms using the hashtag.



#NatureBuildsNation #WorldEnvironmentDay

bookmyjunk.com | Call : 89767 69851



Impressions	19,339
Reach	19,339
Engagements	40

GEAR UP मुंबईKARS



Unleash Your Inner
Eco Warrior & Join the

#MissionLIFE

**#IamAn
EcoWarrior**

Join the Revolution
E-waste Collection Drive
on June 4th and 5th 2023

#NatureBuildsNation #WorldEnvironmentDay

bookmyjunk.com | Call : 89767 69851



Impressions	33,261
Reach	33,060
Engagements	57

आमची MUMBAI Today We Rise!



Let's Transform E-waste into Wonders,
Spreading Hope on



Join us for the Mega Collection Drive

#NatureBuildsNation #WorldEnvironmentDay

bookmyjunk.com | Call : 89767 69851

Impressions	455,659
Reach	433,627
Engagements	1,095

BOOK my
JUNK

Nature Builds Nation

Ecoreco®
Eco Recycling Limited

Give your e-waste to the best

Ecoreco
Eco Recycling Limited

Give your e-waste to the best

BOOK my
JUNK

Nature Builds Nation

मुंबईकर
क्रांती घडवूया...

साथ तुमची एक उज्वल
भविष्यासाठी!

इलेक्ट्रॉनिक ई-वेस्ट मेगा कलेक्शन
झाईव्हासाठी आमच्यात सामील व्हा!

आजच नोंदणी करा



#NatureBuildsNation #WorldEnvironmentDay

bookmyjunk.com | Call : 89767 69851



Impressions	198,656
Reach	189,959
Engagements	482



THE RESPONSIBILITY FALLS ON US!

Together, Let's Recycle E-waste Responsibly. A Brighter Future Awaits Us With Book My Junk.

#WorldEnvironmentDay

#NatureBuildsNation

bookmyjunk.com | Call : 89767 69851



Impressions	197,654
Reach	192,113
Engagements	307



बदलेगी प्रकृती
होगी प्रगती
बदलेगी प्रकृती
होगी प्रगती

Ecoreco Eco Recycling Limited BOOK-JUNK
ECO-BIN
I Dont Waste
I Recycle

बदलेगी प्रकृती
होगी प्रगती

I Dont Waste

I Recycle

Nature Builds Nation

"I pledge to make all possible changes in my daily life to protect the environment. I also commit to continuously motivate my family, friends and others about the importance of the environment. Sincerely, Subodh"

बदलेगी प्रकृती
होगी प्रगती

I Dont Waste

I Recycle

Nature Builds Nation

"I pledge to make all possible changes in my daily life to protect the environment. I also commit to continuously motivate my family, friends and others about the importance of the environment. Sincerely, Subodh"

बदलेगी प्रकृती
होगी प्रगती

I Dont Waste

I Recycle

Nature Builds Nation

बदलेगी प्रकृती
होगी प्रगती

I Dont Waste

I Recycle

Nature Builds Nation

बदलेगी प्रकृती
होगी प्रगती

I Dont Waste

I Recycle

Nature Builds Nation

reco













Thanks for assigning task to Ecoresco

B K Soni, CMD, Eco Recycling Ltd

bksoni@ecoreco.com

9867729662

