

Awareness Programme on E-waste & E-waste Collection Drive - May 2023

In partnership with the Ministry of Electronics & Information Technology (MeitY), GoI, ZecomY is actively involved in promoting circularity and waste to wealth, e-waste and solid waste disposal as part of **Mission LiFE**. Through advocacy campaigns and collaborations with various stakeholders, ZecomY aims to raise awareness about the importance of proper e-waste disposal and promote sustainable practices in this domain.

As part of the Mission LiFE initiative, ZecomY initiated a program in Bangalore Town of Karnataka.

Event: E-Waste Collection Drive from the community and industries around Bangalore

Date of the Event: 14th May 2023

City: Bangalore, Karnataka

Details of the event -

ZecomY arranged an e-waste collection drive on 14th May 2023, most of the individuals attended the ewaste awareness drive on 14th May 2023 donated some of their ewaste as part of their sustainable disposal practice. In addition, ZecomY was able to collect almost 0.3 Tonnes of ewaste during the day drive from the community and small industries. These collected ewaste is now being handed over to a responsible recycler who is authorised to recycle as per the regulations laid out by the MOEF&CC/ Pollution Control Board. Each of the donors are given Green Warrior Certificate as an encouragement to spread the spirit of responsible disposal of all types of ewaste in their community for a Greener Planet.



E-WASTE Awareness and Collection Drive

Together, we can turn e-waste into a valuable resource. Join Zecomy's mission towards a zero-waste economy



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