



## Introduction – Profile of Zecomy

**Zecomy (brand of Eco eMarket Pvt Ltd)** India's **first dedicated technology driven waste management solution** providing end to end waste disposal aligned with social objective of UN Sustainability Development Goal (SDG 2015) to bring about a transformational positive impact on the waste management eco system in India by promoting formal recycling and Lively-hood creation in compliance with CPCB (Central Pollution Control Board) Oct 2016 waste management compliance rule.

Eco eMarket Pvt Ltd is registered under **India Start-up** (Department of Industrial Policy & Promotion Ministry of Commerce & Industry) and incubated under **Karnataka Start-up**.

### Our key performance Indicators:

- **Partnership** –100+ Clienteles
- **Buyers** – 700+ Buyers
- **Services** –E-waste/IT assets, Battery, Office furniture, packaging materials, Metal scraps, Facility Release
- **Disposals executed** – 3000+ regular disposals, more than 3 million sft Facility release
- **Industries supported** - 21 industry sectors (IT/BPO, Healthcare, Banks, Renewable Energy, Hospitality, Govt owned sectors)
- **Coverage** - Disposal supported over 300 cities (T1 & T4 cities covered)
- **Conducted more than 50 capacity building programs at various forums**

## Objectives of Capacity Building Programs

Zecomy's vision is to be the largest enabler of Circular Economy. Given the informal, untapped, fragmented landscape of waste management, only way is to transform the waste management ecosystem through digital adoption and upskill of the waste management sector. This requires massive capacity building programs to achieve

- a) Awareness
- b) Health & Safety
- c) Improved process
- d) Technical skill transfer

Zecomy is channelising its effort in the areas of capacity building of both sellers as well recyclers to build a robust ecosystem for a circular economy that helps in achieving a waste free country. Environmental responsibility is one of the pillars of corporate social responsibility rooted in preserving mother nature.



## Capacity Building Plan for FY23 2024

Zecomy has a roadmap drafted for next 3 years to drive capacity building in the areas of awareness, transformation of informal to formal and unskill to skill.

The plan includes the following

1. Drive cluster level awareness programs in association with Meity
2. Train the potential masses for recycling/ dismantling process
3. Employee engagement at corporate / businesses – ewaste drive
4. Publish white papers on transformation ideas for informal sectors
5. Build network capability of recycling to collect and recycle ewaste reaching Tier2 – Tier 4 towns

The detailed plan is being workout and will involve Meity for further inputs and support.